

INTERVIEW PODCAST OUTLINE TEMPLATE

| APPROXIMATE TIME | STRUCTURE | CONTENT |
|------------------|--|---|
| (::) | Introduction Opening Statement Introduction of Host(s) Mention of Guest Brief Episode Overview | MAIN THEME HOOK TALKING POINTS |
| (::) | Guest Introduction and Background Host's Introduction of Guest Guest's Background and Expertise Transition to Next Segment | TOPIC SUBTOPICS TALKING POINTS TOPIC SUBTOPICS TALKING POINTS |
| (::) | Main Discussion - Topic 1 Introductory to Topic Questions for Guest Transition to Next Segment | TOPIC SUBTOPICS TALKING POINTS QUESTIONS Question #1 Follow up question Question #2 Follow up question |

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| (:::) | Main Discussion - Topic 2 Introductory to Topic Questions for Guest Transition to Conclusion | TOPIC SUBTOPICS TALKING POINTS QUESTIONS QUESTIONS Question #1 Follow up question Question #2 Follow up question |
| (::) | Conclusion Recap of Key Takeaways Closing Remarks & Thanking Guest Call to Action Outro and Credits | TOPIC SUBTOPICS TALKING POINTS TOPIC SUBTOPICS TALKING POINTS |